

**THE INTENTION IS:**

**Suspend judgement and with an open heart really try and walk in the shoes of others**

**The stakeholder (group) I am undertaking an empathy walk with is/are:**

**What do they think and feel about the INTENTION?  
(what matters, what holds their attention?)**

**What do they see around them about the INTENTION?  
(environment, behaviours, impact)**

**Empathy Map**

**What do they hear about the INTENTION?  
(from friends, the media, etc)**

**What do they say and do about  
the INTENTION?  
(attitude and behaviours, towards self and others)**

**In the context of the above what do we need to change?**

**In the context of the above what have we learned?**

**This is part of a process. Ideally you then go out and spend at least half a day in the stakeholder world and ask them these questions – or you invite them into an inquiry where you explore the questions together**